



# RC LEADERSHIP

LEADERSHIP LESSONS FOR THE BATTLEFIELD AND THE BOARD ROOM

## ROB CAMPBELL



### EXPERIENCES & OUTCOMES

FROM ROB CAMPBELL

**“IT’S PERSONAL, NOT PERSONNEL”**

Inspiring, Humorous, Leader-changing.  
How to Invest in People!

**“SIX PEOPLE-CENTRIC WAYS LEADERS BUILD STRONG TEAMS”**

Inspiring, Practical, Leader-changing.  
The desires of our people.

**“VALOR IN THE MODERN WORKPLACE”**

Moving, Inspirational, Leader-Changing.  
Battlefield valor can happen in your office.

**TAILORED LEADERSHIP/MOTIVATIONAL SPEECH FOR YOUR ORGANIZATION**

Custom crafted speeches, Champion your new initiative, Target your challenges.

**VETERANS AND MILITARY SPOUSES**

Tackling PTSD myths, Transition challenges.  
Celebrating our Vets and their Spouses!

**WATCH ROB SPEAK:**

RobCampbellLeadership.com/speaking-engagements

### OPTIMISTIC LEADER.

**SPEAKER | AUTHOR | VETERAN**

ARMY RANGER | PARATROOPER | 3-TIME BRONZE STAR RECIPIENT

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### PRAISE

*“I’ve witnessed Rob bring an audience from tears to cheers. He won’t disappoint!”*

- Boyd Brown II  
President, Lexington Solutions Group

*“Rob is a world-class orator. He mixes humor, great story telling and his passion for the topic and the audience to really deliver.”*

- Linda Patterson  
President, America Supporting Americans

READ ROB'S BOOK:

# IT'S PERSONAL (NOT) PERSONNEL

available on Amazon!