

## Henrietta Pepper

Chief Strategist | Author | Speaker



*Author of Out of the Gate: What inspires us drives us forward.*

A self-described serial entrepreneur, Henrietta Pepper has built a successful career in marketing and advertising spanning more than three decades, including owning and operating a successful brand communications firm for 14 years. After selling that firm in 2018, she founded GCJ Consultants, LLC and serves as Chief Strategist for the firm today.

Most recently in October 2020, Henrietta realized her long-time goal of publishing a book inspired by her own life experiences. *Out of the Gate: What Inspires Us Drives Us Forward* is a compilation of real stories rooted in a blend of faith, family, and friends. "There is such power in storytelling," says Henrietta. "The fact that we all have our own genuine tales inspired me to put my own personal stories and reflections in writing. My goal is creating an inclusive platform for igniting ideas, provoking actions, or validating decisions. Whatever your own personal story, it certainly is worth sharing."

An advocate of further education, Henrietta's own educational background includes dual Bachelor degrees from the University of Kentucky and a master's degree from the University of Kentucky/University of Louisville Executive MBA program. A lifelong learner, she has earned accreditation from several leadership training and management programs, including Harvard University. She currently teaches graduate and undergraduate courses at the University of Louisville College of Business.

Born in Nashville, Tennessee and raised in western Kentucky, Henrietta and her husband of 30 years reside in Louisville, Kentucky. She is the proud mother of three children, step-parent to four children, and grandmother of 18 grandchildren, with more on the way! The work on this book was inspired by impactful stories rooted in faith, family, and friends. The stories rise from real life experiences that have shaped the course of Henrietta's life.

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