

BRANDON M. SMITH

COMMUNICATION EXPERT | MEDIA PERSONALITY | AUTHOR

Despite being only 10 when his older brother took his own life, Brandon went from not being able to order a pizza due to a debilitating stutter to becoming a master communicator.

He went on to teach communication in two leading business schools and has won 12 teaching awards for his work in the classroom.

Through his work with businesses, Brandon has helped countless employees go from being on the verge of getting fired to becoming some of the company's top performers.

Brandon learnt the secret of urgency, what he calls 'Hot Sauce' and how different people react differently to it. Today he is the author of *'The Hot Sauce Principle'*.

Used in the right amount, hot sauce can be the very thing that turns a bland or stressful workplace into a place of flavourful productivity.



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The Hot Sauce Principle is more than a business book.
It is truly about what it means to lead today, both at work and at home.

Jamie Turner, Author & CEO of 60SecondMarketer.com

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BOOK BRANDON TO REVEAL HOW TO ...

- Handle people who put hot sauce on everything and motivate people who don't want hot sauce on anything
- Encourage hot sauce lovers to work harmoniously with people who are allergic to hot sauce
- Avoid anxiety and burnout by using just the right amount of hot sauce
- Understand the 5 stages of grief to create mental and behavioural shifts
- Achieve personal growth through a healthy state of discomfort

"Curing Dysfunction from the Cubicle
to the Corner Office"
TheWorkplaceTherapist.com

brandon smith
the workplace therapist 

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